



MEDIA RELEASE

November 12, 2018

Early Christmas gift: \$1,800 free groceries for six lucky Co-op members

Hastings Co-op is getting into the Christmas spirit with a competition to win one of six \$300 IGA vouchers.

Chief executive officer Allan Gordon said the idea of the \$1,800 giveaway was to thank shareholders and Co-op 100 members for their loyalty throughout the year.

“Christmas is all about giving, and we understand that many local families are doing it tough around this time of year, so we want to give back,” he said.

“All our shareholders and Co-op 100 members have to do is swipe their card when they visit any Hastings Co-op IGA or IGA liquor store between November 12 and December 12.”

Mr Gordon explained that the traditional ‘Major Giveaway’ at the end of each year would also go ahead, but has been rescheduled to February 2019.

If Hastings Co-op customers are not already signed up as a Co-op 100 member, they can still register before December 11 and be eligible to win one of the six \$300 vouchers.

In Hastings Co-op’s most recent Annual Report it was reported that more than \$272,240 in reward vouchers was returned to shareholders and Co-op 100 members in the 2017/18 financial year.

“Giving back is what co-operatives are all about, and reward vouchers are just one way we are ‘working together for a better tomorrow,’” Mr Gordon said.

“We also provided more than \$31,000 in sponsorships and donations, awarded \$12,500 in Community Chest grants, provided 300 local jobs and continue to support local producers wherever we can.”

For further information about the ‘Member thank you’ competition and the full terms and conditions visit www.hastingscoop.com.au/memberthankyou

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