



**MEDIA RELEASE**

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### **Hastings Co-op liquor store sets the state benchmark**

Hastings Co-op's Wauchope SUPA IGA Plus Liquor store has done it again, being named this week as the SUPA IGA Plus Liquor NSW Retailer of the year, beating 120 other stores across the state.

The highly-acclaimed award follows numerous regional, state and national awards in recent years.

The popular Wauchope business is headed by the Co-op's liquor division manager Lisa Attkins, who received the award at a national conference in Sydney earlier this week.

"I was very proud to receive this award on behalf of my hard-working team," Mrs Attkins said.

"Being named NSW Retailer of the year is a credit to all of them, and the whole Hastings Co-op family.

"I think it's our customer service that sets us apart. We know many of our customers by name and pride ourselves on going the extra mile."

The SUPA IGA Plus Liquor Awards represent the highest example of retail excellence and acknowledge the true essence of independent retailing and what it really means to be an IGA retailer.

Each store is judged by industry experts, supplier audits and mystery shoppers on a range of criteria including customer service, community contribution, sales, profits, merchandising, shopper experience and the store's overall performance.

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