



MEDIA RELEASE

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Christmas tradition receives generous boost

Hastings Co-op has been announced as naming rights sponsor of Wauchope Jockey Club's iconic Woop Woop Cup.

The partnership aims to take the Boxing Day event to the next level and cement its reputation as 'the best place to celebrate Boxing Day in the Hastings'.

"We are thrilled to throw our support behind the Hastings Co-op Woop Woop Cup, as it's a perfect fit with our community values," chief executive officer Allan Gordon said.

"The family race day is a highlight of the Christmas season for people of all ages, attracting holidaymakers and locals alike, and a great opportunity to socialise with friends and family while enjoying the horse racing.

"It's fantastic to see the Cup grow in stature over the years since its inception in the early 1980s as a Bundaleer fundraiser."

As well as being major sponsors of the race day, Hastings Co-op's Department Store will sponsor the hotly-contested Fashions on the Field, so race-goers are being encouraged to start planning their race day outfits.

Organisers say this year's Hastings Co-op Woop Woop Cup is shaping up to be one of the best ever, with planning well underway and nominations expected from all over NSW.

As well as being steeped in tradition, Wauchope Racecourse has enjoyed improvements to the track, amenities and surroundings, making it one of the most popular country race meetings.

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