



MEDIA RELEASE

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Bago Bluff scoops seven medals

Just eight months after hitting the shelves, seven of Hastings Co-op's 10 Bago Bluff products have scored gold, silver and bronze medals in the prestigious Royal Hobart Fine Food Awards.

The gold medal was awarded for the Bago Bluff Yellowbox Honey, while the silver medal winning condiments included: Bago Bluff Orange Infused Olive Oil, Corn Relish, Tomato Relish and Quince Paste. Bronze medals in the hotly-contested national awards were received for the Caramelised Balsamic Vinegar and Lemon Infused Olive Oil.

Hastings Co-op's chief executive officer Allan Gordon said the Bago Bluff dream was born from a passion to offer a range of quality condiments that showcase the best locally-grown produce and raw ingredients. It also utilises local manufacturing, which benefits the local economy and employment.

"We are over the moon to perform so well at our first awards, but these medals are also a testament to all the local producers who help make Bago Bluff," he said.

Judged by a panel of respected judges, the condiments were judged against all the characteristics that distinguish great food – taste, quality ingredients and value for money.

With the aim of promoting and encouraging excellence in the Australian food industry, the awards provide a quality benchmarking system that enables fine food producers to assess the quality of their products against their contemporaries and competitors.

Bago Bluff's impressive debut in the highly competitive condiments market augers well for Hastings Co-op's plans to expand the range outside the Hastings.

"It's fantastic that our products tickled the judge's tastebuds, and now the sky is the limit for Bago Bluff," Mr Gordon said.

"Our customers have really embraced the range and we're regularly getting positive feedback about how much locals love their Bago Bluff.

"Now we hope to spread that love to food lovers all over Australia."

The 10-piece Bago Bluff range is currently available at all Hastings Co-op IGA Supermarkets, Department Stores and Comboyne Rural Store.

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BAGO BLUFF
premium products



Medal-winning condiments –

Gold – Bago Bluff Yellowbox Honey

Silver – Bago Bluff Orange Infused Olive Oil

Silver – Bago Bluff Tomato Relish

Silver – Bago Bluff Corn Relish

Silver – Bago Bluff Caramelised Balsamic Vinegar

Bronze – Bago Bluff Quince Paste

Bronze – Bago Bluff Lemon Infused Olive Oil